



NORTH CAROLINA GOVERNMENT FINANCE OFFICERS ASSOCIATION

215 NORTH DAWSON STREET, RALEIGH, NORTH CAROLINA 27603

NCGFOA 2014 Summer Conference

July 21-22, 2014

Wrightsville Beach, NC

Holiday Inn Resort

1706 North Lumina Avenue

Agenda

Monday, July 21, 2014

- | | |
|-----------------|---|
| 8:15am-8:30am | GFOA President
<i>Bob Eichen</i> |
| 8:30am-9:45am | Secondary Market Disclosures
<i>William Hirata (Bill) Digital Assurance Certification, LLC (DAC)</i>
<i>Ritta McLaughlin, Chief Education Officer, Municipal Securities Rulemaking Board</i> |
| 9:45am-10:00am | Break |
| 10:00am-11am | Fund Accounting for Utilities and What It Means for Local Governments
<i>Greg Allison, UNC-CH School of Government</i>
<i>City & County Finance Officer panel</i> |
| 11:00am-11:15am | Break |
| 11:15am-12:15pm | NC GEAR
<i>Joe Coletti, NC GEAR Deputy Director</i> |
| 12:15pm-1:45pm | Lunch |
| 1:45pm-2:45pm | Economic Update
<i>Mark Vitner, Senior Economist, Wells Fargo</i> |
| 2:45pm-3:15pm | Dessert Break |
| 3:15pm-4:15pm | Using Technology to Improve Finance: Recent Treasurer Award Winners
<i>Jeanne Jarrett, Assistant Finance Director, Catawba County</i>
<i>Linda Williams, Deputy Finance Director, Alexander County</i>
<i>Karen Mills, Finance Director, Town of Cary</i> |



NORTH CAROLINA GOVERNMENT FINANCE OFFICERS ASSOCIATION

215 NORTH DAWSON STREET, RALEIGH, NORTH CAROLINA 27603

Tuesday, July 22, 2014

- 9:00am-10:30am **Going for the GOLD**
Paula Hildabrand
- 10:30am-10:45am **Break**
- 10:45am-12:15pm **GASB/LGC Update**
Greg Allison, UNC-CH School of Government
Sharon Edmundson, NC Department of State Treasurer
- 12:15pm-12:45pm **Business Meeting**
- 12:45pm-2:15pm **Lunch**
- 2:15pm-3:15pm **Concurrent Sessions**
- **Municipal Legislative Overview and Hot Topics**
Chris Nida, NC League of Municipalities
 - **County Legislative Overview and Hot Topics**
Rebecca Troutman, NC Association of County Commissioners
- 3:15pm-3:45pm **Cool Down Break**
- 3:45pm-4:30pm **Concurrent Sessions**
- **Benchmarking Survey**
Krista Edoff, Partner, Cherry Bekaert LLP
 - **GASB Best Practices**
Greg Allison, UNC-CH School of Government

Social Activities

Sunday, July 20, 2014

5:30pm-8:00pm **"Welcome to the beach" Reception**
Lumina Ballroom (Food served until 7:00).

Monday, July 21, 2014

7:00am-8:00am **NC Women in Public Finance Breakfast**
Oceanwatch and Turtlewatch

12:45pm-2:15pm **NCGFOA Black Caucus Meeting**
Oceans Alcove

1:00pm-5:00pm **Miscellaneous Leisure Activities**
Spouses, Guests, and Children

4:30pm-6:30pm **Cocktail Reception**
Turtlewatch, Oceanwatch and Sunrise Terrace

6:30pm-8:00pm **Dinner on your own**

Tuesday, July 22, 2014

9:00am-5:00pm **Miscellaneous Leisure Activities**
Spouses, Guests, and Children

7:00pm-12:00am **Seafood Splendor Buffet & Party**
Lumina Ballroom (Food served until 8:00. Must be present to win a door prize).
Music by: Band of Oz, starting at 8:30

6:30pm-9:30pm **Dinner/NC Aquarium
Program/Baby-Sitting Service:**
Children 4-12 years, Turtlewatch and Oceanwatch

NCGFOA Summer Conference Sponsors

Platinum

Bank of America
Cherry Bekaert LLP CPAs & Advisors
Elliot Davis
NCCMT
Piper Jaffray

Gold

First Tryon
Martin Starnes & Associates, CPAs, PA
McGuire Woods, LLP
Regions Bank Corporate Trust
SunTrust Bank
Wells Fargo Bank, N.A. Government & Institutional Bank
Winthrop Resources
Womble, Carlyle, Sandridge & Rice

Silver

Bank of New York Mellon
Bingham Arbitrage Rebate Services, Inc.
CitiGroup Global Markets
Davenport & Co
DEC Associates
Dixon Hughes Goodman, LLP
McGladrey, LLP
PNC Bank
RW Baird
Stephens, Inc.
Stifel Nicolaus
Tyler Technologies//Munis
US Bank
VC3 Inc.
WYE River Independent Financial Advisors

Bronze

Digital Assurance Certification, LLC
First Southwest Company
Hunton & Williams, LLP
Mark III
MAXIMUS
MBS Securities
MGT of America
Parker Poe Adams & Bernstein, LLP
Pope Zeigler Law Firm
Raymond James
Robinson Bradshaw & Hinson, PA
Sands Anderson PC