



DESIGNING STRONG INTERNAL CONTROLS

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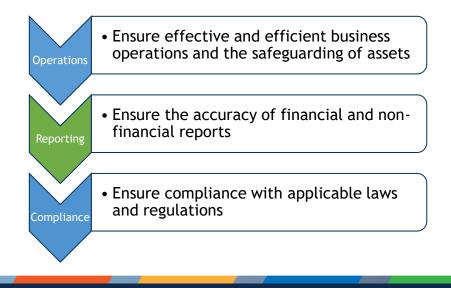
What is Internal Control?

Internal control is a <u>PROCESS</u> effected by an entity's oversight body, management, and other personnel that provides <u>REASONABLE ASSURANCE</u> that the

OBJECTIVES of an entity will be achieved.

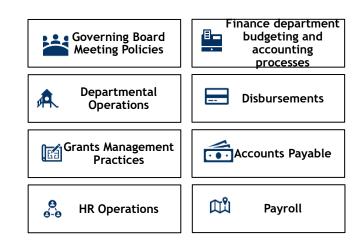
--The GAO Green Book

Objectives of Internal Control



9

Internal controls exist at all levels of the organization & for each transactional process & activity





12

Weak Internal Controls Increase Risk Through...

Interruptions in Daily Operations	Bad Management Decisions	Loss, Misuse or Destruction of Assets	Fraud, Embezzlement, and Theft
 System breakdowns or catastrophes, excessive re-work to correct for errors 	 Based on erroneous, inadequate or misleading information Expenses which could have been avoided, as well as loss of revenues 	 Unintentional loss of physical assets such as cash, inventory, and equipment 	 By management, employees, customers, vendors, or the public-at-large

Are Internal Controls Required?

"The Local Government Commission has the authority to <u>issue rules and</u> <u>regulations having the force of law</u> governing procedures for the receipt, deposit, investment, transfer, and disbursement of money...<u>may inquire</u> <u>into and investigate the internal control</u> <u>procedures</u> of a local government...and <u>may require any modifications in</u> <u>internal control procedures</u>..." G.S. 159-25(c)

Two Frameworks of Internal Control

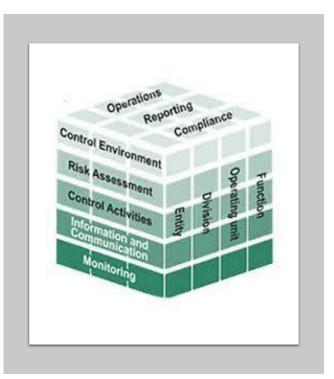




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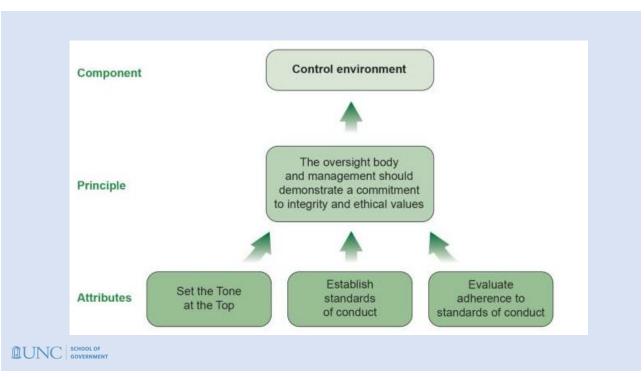
Five Components of Internal Control

- Control Environment
- Risk Assessment
- Control Activities
- Information and Communication
- Monitoring



16







Internal Control Defined:

Internal control is a process effected by an entity's <u>oversight body, management</u>, and other personnel that provides reasonable assurance that the objectives of an entity will be achieved.

--The GAO Green Book



20



Control Environment Establishes Responsibility

> Oversight body is by default the governing board

> Management includes upper-level management

- ➢ Finance officer
- ≻Manager
- Department heads
- ➢Attorney
- ≻Mayor
- Administrator

Control Environment

"Tone at the Top"

The governing board and management form the foundation of the internal control system



22

Control Environment

The oversight body and management must...

Principles 1-5

Oversight body and management demonstrate a commitment to integrity and ethical values

Oversight Body exercises oversight responsibility for the internal control system

Management establishes structure, responsibility, and authority

Management demonstrates a commitment to competence

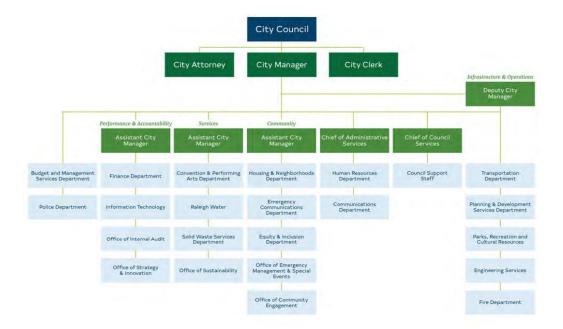
Management enforces accountability for internal control



Management Establishes Responsibility

Establish structure, responsibility, and authority

- Establishes structure and reporting lines
- Delegates responsibility for internal controls to "key roles"
- Documents the internal control system



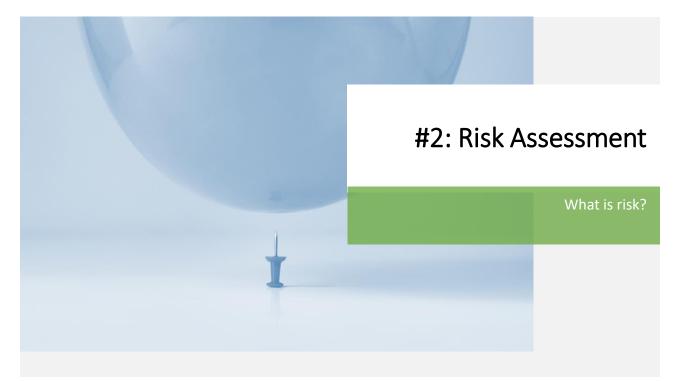


Commitment to Competence

Commitment to attract, develop and retain competent individuals aligned to the objectives

- Recruit competent employees
- Train employees to develop competencies
- Mentor employees
- Plan succession and contingency plans





Risk Assessment

Green Book Principles 6 - 9

6. Management should **define objectives clearly** to enable the identification of risks and define risk tolerances.

7. Management should **identify**, **analyze**, **and respond to risks** related to achieving the defined objectives.

8. Management should **consider the potential for fraud** when identifying, analyzing, and responding to risks.

9. Management should identify, analyze, and **respond to significant changes** that could impact the internal control system.

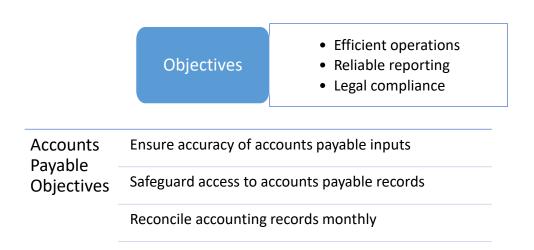
Risk Assessment

RISK = internal & external events that threaten the accomplishment of objectives



33

Identify Objectives



Identify Risks

Inherent Risk

- Cash
- Complexity
- New program or activity

Change Risk

- Operational change
- New personnel
- New board members
- Changed in IT system



35

Question	Ye s	No	N/ A	Comments
General				
General				
What are our primary objectives?				
What events or conditions can prevent us from achieving				
these objectives?				
Which of our assets are <i>most liquid or desirable</i> and,				
therefore, in most need of protection?				
Are there certain personnel who pose a fraud risk?				
What are our most complex activities or programs?				
What potential legal liabilities can result from our				
operations?				
Do we have sufficient insurance? Are employees				
sufficiently bonded?				
Where do we spend most of our money?				
What changes do we see on the horizon?				
Cash Collection and Billed	Rece	ivabl	es	
Where is cash collected?				
Are employees responsible for collecting cash and				
preparing bank deposits different from those who record				
cash transactions in the accounting records?				
Can unauthorized employees access cash prior to deposit?				
Are receipts recorded in the accounting system in a timely				
manner?				
Disbursements				
Is there a clearly defined approval process for all				
disbursements?				
Are all disbursements properly documented?				
Is the responsibility for acknowledging the receipt of goods				
or services segregated from those preparing claims and				
making payments?				
Is a review completed by an individual outside the				

Identify Risks

- 1. Unauthorized access to accounts payable records and stored data
- 2. Missing documents or incorrect information
- 3. Finance staff lacks sufficient training

Assess and Rate Risks

- Likelihood. Rate the possibility that the risk may occur.
- Impact. Rate the severity of the risk should it occur.

Likelihood × Impact = Risk Priority

After rating each risk for likelihood & impact, multiply to identify which risks are highest priority to control for.

			Risk Pr	iority		
	5	5	10	15	20	25
P	4	4	8	12	16	20
uikelihood	3	3	6	9	12	15
œli	2	2	4	6	8	10
15	1	1	2	3	4	5
		1	2	3	4	5
			Impo	act		

Priority Rank Scale		
1 to 4		
5 to 9		
10 to 19		
20+		

STEP 3: Risk Assessement | Rating + Prioritization

Assess and prioritize risks based on two primary criteria: \rightarrow UKELIHOOD = Possibility of the risk happening AND if possible, how frequently the risk may occur.

ightarrow IMPACT = Effect on ability to meet objectives AND the magnitude of consequence if risk occurs.

		LIKELIHOOD Risk Rating Scale				
Rating	ating Likelihood Description					
1	Rare	Highly unlikely. Unless extraordinary circumstances, likely will never happen.				
2	Unlikely Not expected; slight possibility it may occur at some time.					
3	Possible May occur sometimes; history of casual occurrence here or similar organizations.					
4	Likely	Strong possibility the event will occur; frequent occurrence here & elsewhere				
5	Frequent	Very likely. Expected to occur in most circumstances; precedent here & elsewhere				

IMPACT Risk Rating Scale					
Rating	Impact	Financial	Operational Interruption	Reputation and Image	
1	Insignificant	Minimal	Not noticeable; critical systems unavailable for less than one hour	Negiligible	
2	Minor	Loss of \$X to \$Y	Inconvenient; criticial systems unavailable for several hours	Unfavorable local media coverage possible	
3	Moderate	Loss of \$X to \$Y	Employee dissatisfaction; critical systems unavailable for less than one day	Adverse statewide media coverage possible	
4	Major	Loss of \$X to \$Y	Prohibits provision of service to customers; prolonged outages of critical systems	Adverse and extended media coverage possible, nationwide	
5	Catastrophic	Loss of more than \$XYZ	Threatens ability to operate at all; critical systems unavailable for multiple days at a crucial time	Demand for government inquiry	
			d × Impact = Risk Priority		

After rating each risk for likelihood & impact, multiply to identify which risks are highest priority to control for.

Identify Risk Priority

Rank Risks By Priority

1	А	В	С	D	E	F	G
1	Priority Rating Worksheet		High impact and		Priority Rank Scale		
2				likely to occur	Low	1 to 4	
3	Fill out risks, rate the likelihood and impact			1993.22	Moderate	5 to 9	
4	for each, and the worksheet will output				High	10 to 19	
5		w impact and likely to occur			Very High	20+	
6							
		Likelihoo	Impact	Priority	Priority	Control?	
7	Risk Description	d Rating	Rating	Rating	Description	V	
1	Entry of accounts payable data is duplicative or						
8	inaccurate.	3	4	12	High		
Ĭ	Only the business manager knows how to conduct	:					
	payroll and is authorized to review and approve	5	4	20	Very High		
9	payments.						
	Personnel spend too much time on personal	3	1	3	Low		
10	internet use resulting in lost productivity.	3	-	3	LOW		
	Unauthorized individuals may gain access to	3	3	9	Moderate		
11	facilities.	-	-				
				0	Low		
12							
				0	Low		
13							
		1	I	-			

39

Determine Subsequent Action

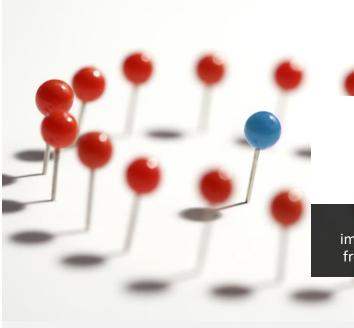
What controls can reduce the risk?

Will the benefit outweigh the cost?



Document Risk Assessment

Risk Management Template					
Objectives	Risks to Achieving Objectives	Risk Priority	Controls in Place	Control Deficiencies	Control Activities
Instructions: List primary objectives across all the functions of your unit	Consider why objectives may not be achieved	Reference: Risk Priority Rating Worksheet	For each risk, identify controls that exist to prevent the risk from occurring and to help detect if the risk is occurring.	Identify places where current controls may not be sufficient to mitigate risk or may not be working effectively.	If needed, list corrective actions that will be taken. ☑ Accept ☑ Reduce ☑ Avoid
Example: Payments to vendors are accurate and timely.	1) Duplicate copies of invoices are not clearly marked resulting in double entry and possible duplicate payments.	High	The Accounts Payable records are periodically reconciled to open purchase orders	Insufficient segregation of duties.	 Clearly delegate roles and responsibilities within accounts payable 3) Management reconciles accounts payable entries with disbursements monthly.
Example: Payroll is conducted securely and accurately.	Only the Finance Officer knows the payroll system and is authorized to review and approve payments.	Very High	Access to payroll application is appropriately controlled by secure user login and password.	There should be at least one more person who knows how to conduct payroll, and another person who reviews before authorizing payout each pay period.	1) Train another employee on how to conduct payroll 2) Establish a new approval system to double-check numbers before disbursement each pay period



#3: Control Activities

The policies, procedures, and techniques implemented to help prevent identified risks from occurring or detecting them if they do.

Green Book Principles 10 - 12

10. Management should design control activities to achieve objectives and respond to risks.

11. Management should design the entity's information system and related control activities to achieve objectives and respond to risks.

12. Management should implement control activities through policies.

Control Activity "Toolkit"

Control Activities

Policies and Procedures
Segregation of Duties
Authorizations/Approvals
Reconciliations
Documentation
Physical Controls
IT Controls
Management Review
Employee Training



1. Policies & Procedures

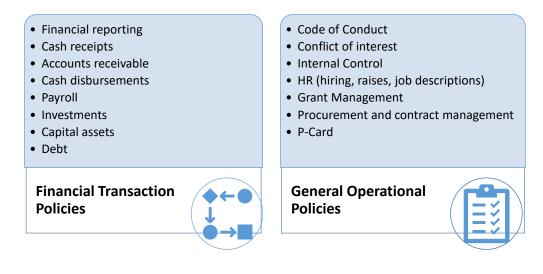
Adopt broad policies and document procedures



- Written policies define objectives and may include processes for "how" objectives are accomplished.
- Review existing local policies and procedures for updates and changes.

Policies are a KEY Control Activity!!

Establish Policies & Procedures for General Operations & Significant Transaction Cycles



Segregate Incompatible Duties

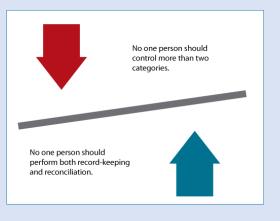
Separate responsibilities to ensure that no single person has control of a transactional process

Authorization

Custody

Record-Keeping

Reconciliation



47

	Authorization	Custody	Record-keeping	Reconciliation
Signing of checks	Joe			
Mailing of checks		Lisa		
Approval of debit memos	Joe			
Approval of access to	laa			
master vendor files	Joe			
Sub-ledger and				Lunn
account reconciliation				Lynn
Approval of Journal	loo			
entries	Joe			
Recording of Journal			Lypp	
Entries			Lynn	
Posting of Debit Memos			Lynn	

Which of Lynn's duties are incompatible?

Compensating Controls

Used when proper segregation of duties is not possible.

Management or Governing Bd. MUST perform the compensating controls!

Authorization & Approvals



Management determines which activities require approval.

Ensure that transactions are approved and executed only by employees acting within the scope of their authority granted by management.



Documentation & Record Keeping

Establish documentation and record-keeping system to ensure that accounting records and supporting documentation are accessible and retained.

- Customer receipts
- Deposit slips
- Executed contracts
- Bid documents for procurements
- Minutes of board meetings
- Bank reconciliations

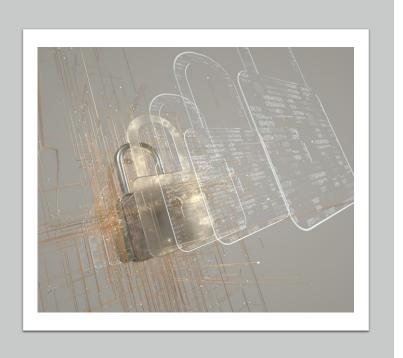
- Reconciliation should be performed by a person with no record keeping responsibility
- Reconcile all accounts and transactions:
 - credit card transactions, accounts payable, accounts receivable, payroll, fixed assets, special revenue, and other areas against the general ledger, or balance sheet



Physical Controls

Restrict Access to Valuables!

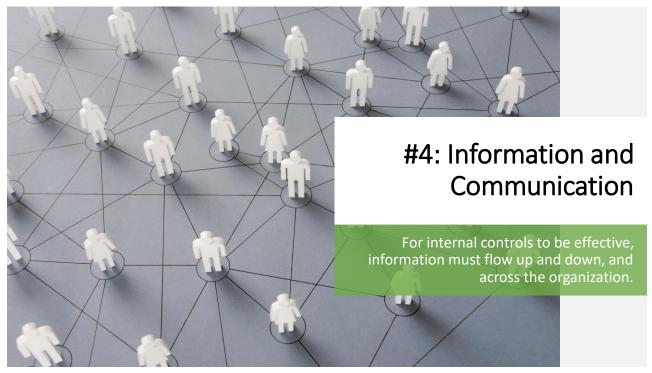
- Cash
- Inventory
- Buildings



IT Controls

- Establishes electronic security management systems
- Install necessary firewalls
- Access controls/passwords
- Data entry controls
- Terminate systems access when an employee leaves
- Require passwords to be changed periodically





58

Green Book Principles 13- 15

13. Management should **use quality information** to achieve the entity's objectives.

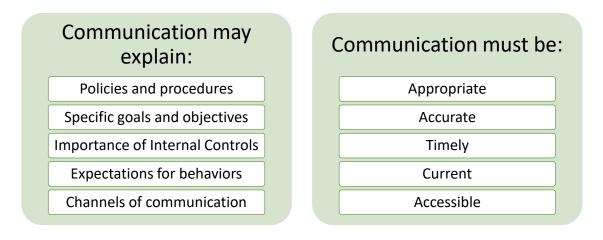
14. Management should **internally** communicate the necessary quality information to achieve the entity's objectives.

15. Management should **externally** communicate the necessary quality information to achieve the entity's objectives.

Information & Communication

#4 Information & Communication

• For internal controls to be effective, information must flow up and down, and across the organization.





Monitoring

16. Management should establish and operate monitoring activities to monitor the internal control system and evaluate the results.

Green Book Principles 16-17

17. Management should remediate identified internal control deficiencies on a timely basis.

Remember—Internal Control Is a Process



Which Component is the Most Important?

- 1. Control Environment
- 2. Risk Assessment
- 3. Control Activities
- 4. Information and Communication
- 5. Monitoring





Financial Management Internal Controls

Budgeting for Operating/Capital Expenditures
Cash Management and Investments
Accounts Receivable & Collections
Accounts Payable & Disbursements
Payroll
Purchasing/Contracting/Property Disposal
Tax Collection
Property and Equipment
Investments
Capital Assets



Conduct a Risk Assessment

Budgeting & Accounting
Cash Management/Investments
Accounts Receivable & Collections
Accounts Payable and Disbursements
Payroll
Contracts and procurement
Municipal Property and Equipment
Property Tax Collections

RISK MANAGEMENT FLOW CHART

□ Identify objectives for each department Three main categories of objectives include: effecient operations - Accurate reporting (e.g. accurate financial reporting - Compliance with existing laws	STEP 2: Identify Risks				
	□ Identify risks that may impair the acheivement of objectives. Types of risks include inherent risk, change risk, and fraud risks <i>Risk increases with</i> : oHandling cash oUnfamiliar, complex, or new activities oNew personnel, board members, or software	STEP 3: Assess Risks			
		□ Rate Likelihood and Severity for each risk to help determine priorty and next steps. Priority = Likelihood × Severity	STEP 4: Determine Response		
			For each risk, decide next steps: Caccept Reduce / Prevent Avoid Implement internal control activities to reduce risks that ranked high on the risk priority scale	STEP 5: Document	
				Document the risk assessment process and outcomes.	

Control Activities Mitigate Risks

Control Activities "Toolkit"

- Written Policies/Procedures
- Segregation of Duties
- Authorizations/Approvals
- Reconciliations
- Documentation/Record Retention
- Physical Controls
- IT Controls
- Inventory Counts
- Management Review
- Training
- Audit

Cash Receipts

"Cash" includes all items that are acceptable for deposit in a bank: paper money, checks, and money orders.

Objectives

- 1. Access to cash and cash receipts is restricted
- 2. Collections are accurately recorded to the Daily Collection Report
- 3. Cash is timely deposited in accordance with G.S. 159-32
- Accounting records are reconciled regularly to bank statements and differences are investigated

Risks to Achieving Objectives

- Is there a cash receipt policy?
- Has the authority to collect cash been delegated to specific employees?
- Are new employees trained in cash-handling processes?
- Is staff familiar with statutory requirements over cash deposits?
- Are documentation requirements communicated?

Cash is the most liquid asset of a government and the most likely asset to be misappropriated

Cash Receipts POLICY

70

Receipt

- Each cashier has their own cash drawer.
- Payments are collected and logged in the Daily Collection Report, noting the name of the payer, date, amount, and form of payment.
- A prenumbered receipt is issued.

Deposit

- All funds deposited daily.
- Deposit slip is prepared in duplicate.
- The bank shall validate the duplicate deposit slip.

Recording

• The validated deposit slip is compared to the Daily Collection Report.

• The deposit amount is recorded to the General Ledger.

Reconciliation

 The general ledger is reconciled against account balances on a monthly basis.

Cash Receipts PROCEDURES

Example:

- The city has 3 cashiers. Cashiers 1 and 2 are general cashiers and collect everything except utility payments. Cashier 3 is the utility clerk and collects only utility payments.
- Cashiers immediately stamp all checks "for deposit only." Cashiers log receipts into the Daily Collection Report and issue prenumbered receipts for all collections. Receipt lists date, amount, payer, proper accounting code, cash or check and is signed by cashier. A copy is given to every customer and retained with Daily Collection Report.
- Daily Collection Reports are given to the city clerk who makes up the bank deposit slip in duplicate and deposits the funds.
- The Daily Collection Reports and verified deposit slip are given to the Bookkeeper, who enters the deposit into the general ledger.
- The Finance Director will reconcile the daily cash reports, deposit slips, and bank statements on a monthly basis.

Cash Receipts PROCEDURES

Example:

General Collection Process

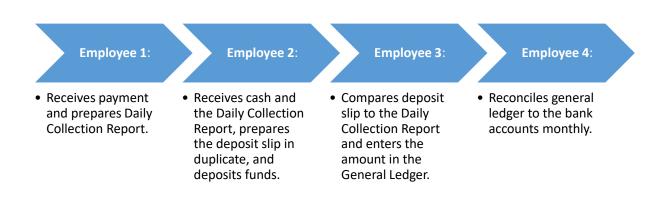
- The Town Hall Administrative Assistant receives all cash, (i.e., tax payments, permits, parks and recreation fees, etc.) and records all of those cash transactions on a Daily Collection Report.
- The Town Clerk prepares two copies of the deposit slip and deposits the cash daily in accordance with G.S. 159-32 to XYZ Bank. The bank verifies the deposit amount on the second deposit slip.
- The Town Clerk updates the General Ledger.
- The Finance Officer reconciles the Daily Collection Report, deposits, and the general ledger weekly.

Departmental Collection Process

Development permit fees are collected in the Planning Department and all money collected is turned over to the Town Hall Administrative Assistant on a daily basis. The money is verified for accuracy and deposited along with all other cash. (Now the general collection process takes over).

72

Segregation of Duties



True or False: The person logging the deposit in the general ledger each day should be different from the person performing monthly reconciliations.





Cash Receipts

Cash Management Policy & Procedures:

 Identify the departments and activities where cash and payments are collected. Detail the full collection and deposit process.

Documentation:

- Maintain Daily Collection Report, noting the name of the payer, date, amount, and the form of payment
- Deposit slips prepared in duplicate and verified
- Issue prenumbered receipts and retain a copy

Authorization:

• Finance officer authorizes personnel to collect, deposit, and reconcile cash accounts.

Reconciliation:

• Reconcile the general ledger with bank account balances on a monthly basis.

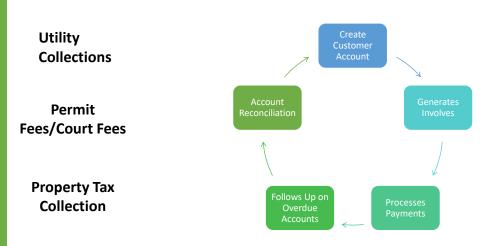
Segregate Duties:

- The person collecting funds and preparing the Daily Collection report should not be the same as the person preparing the deposit slip and making the deposit.
- One cash box per cashier.

Physical Controls:

• Lockbox for cash drawers.

Accounts Receivable



Accounts Receivable Objectives and Risks

Objectives

- Duties are appropriately segregated
- Transactions are accurately recorded in the subsidiary or general ledger.
- Documentation is maintained
- Reconciliations are performed monthly

Risks

- Are there adequate processes for collecting and recording accounts receivable?
- Are billing, collection and posting functions performed by separate employees or departments?
- Are invoices prepared by various town departments forwarded to the treasurer or finance office for entry into the accounts receivable ledger?
- Are all accounts receivable recorded in the general ledger?
- Are subsidiary ledgers reconciled to the general ledger control account on a monthly basis?

Accounts Receivable

Policy	Adopt an accounts receivable policy and designate specific roles and responsibilities for the receivable process.
Segregation of duties	To the extent possible, separate duties between the collections, billing, and account reconciliation.
Rotation of duties	For applicable enterprise revenues, meter readers assignments should be periodically rotated on a surprise basis.
Documentation	 Maintain a subsidiary ledger of customer accounts, including all invoices and payments. All credits, adjustments, refunds, and write-offs should be properly documented and authorized by management prior to entry into the receivable records.
Reconciliation	All subsidiary records should be reconciled with the control accounts on a monthly basis.
Management review	All delinquent accounts should be reviewed by an employee outside of the collection function.

78



Accounts Payable & Disbursements

Disbursements: Objectives and Risks

Objectives

- o Obligations are legally appropriated
- o Receipt of good or service is verified
- All authorized transactions are entered into the accounting system
- Payable transactions are accurately coded in the accounting system as to account, amount, and period
- Disbursements are made to authorized contractors/vendors
- $\circ\;$ Access to forms of cash disbursements is restricted

Risks

- Have employees been trained to use accounting technology?
- Are duties segregated between authorization, custody, and record-keeping functions?
- Is supporting documentation reviewed prior to disbursement (POs, invoices, and receiving reports)?
- Is the authority to disburse funds clearly established?
- Are contractor invoices reviewed for accuracy (quantity, price, tax, other terms)?
- Are there controls in place to flag duplicate invoices and avoid duplicate payments?

Control Activities

80

Accounts Payable & Disbursements

Policy:	 Document disbursement/invoice processing process. Include a year-end cut-off for all liabilities, including accounts payable.
Segregate duties:	 Separate record-keeping functions (entering liabilities) and payment authorization functions Separate record-keeping and reconciliation functions
Matching:	 Establish a verification process to confirm the accuracy of an invoice before initiating disbursement approval. Two-way matching Three-way matching

	• Require two signatures on all checks per G.S. 159-25(b); the second signatory should be someone who does not have access to the accounting records.	
Disbursement Process:	• Separate payment initiation, payment preparation, and mailing responsibilities.	
	• The person that sets up new vendors in the accounting system or edits information on existing vendors, should not be the same as the person writing the checks.	
Physical Controls:	Control access to forms of disbursement (e.g., lock unused checks).	
	Select from the file a sample of invoices from several vendors/contractors and verify that	
Management Review:	(1) the accounts are active and relate to current goods/services rendered;(2) payments have been duly authorized and approved;	
	(3) each vendor is a legitimate third-party.	
Reconciliation:	• All accounts payable subsidiary ledgers should be reconciled to the general ledger on a monthly basis. The general ledger should be reconciled against account balances.	

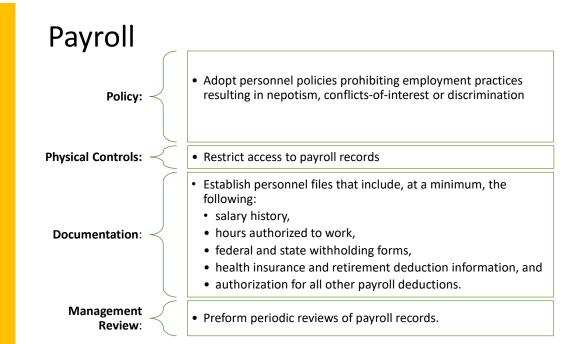
Accounts Payable & Disbursements

87

Payroll

- Ghosts on payroll
- Diversion of tax payments
- Overpayments, false wages, false pay rates
- Diverting wages
- Keeping former employees on payroll





Written Policies and Procedures

Procurement Policy	Purchase Order Policy	P-Card Policy	Contract Management Policy
Consistent with federal, state, and local laws Follow the most restrictive rule!	Establish \$ amount for PO authority Use pre-numbered POs Pre-audit certificate should be present on POs Invoices and supporting documentation should be thoroughly reviewed before invoice is approved	Written guidelines for appropriate use, including allowable purchases Establish who is an authorized user Documentation of transactions Clearly state consequences of misuse (revocation, discipline)	Who drafts contracts? Are there templates and who reviews final version? Define process for award and execution Assign contract management duties, including monitoring performance, handling change orders, tracing renewals and expiration



KEY TAKEAWAYS

- Adopt written policies and document procedures
- Provide appropriate training to employees
- Segregate duties when possible
- Rotate duties in positions susceptible to fraud
- Establish clear lines of authority
- Continually review work processes
- Monitor changed circumstances to determine new risk



Thank You! Questions?

iminate opportunity and close the door on the chance for fraud!



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