NCGFOA

North Carolina Government Finance Officers Association

Partner with NCGFOA

Make meaningful connections with North Carolina's local government finance leaders

NCGFOA offers sponsors direct access to a broad network of finance professionals who influence and select goods and services for public-sector organizations across North Carolina.

1,000+	3	8 - 10	98%
Members by calendar year-end	Annual conferences	Networking hours per event	Conferences rated good/excellent

Conference Snapshot

Event	Location / Region	Average Government Rep Attendance
March	Central NC	300
July	Wilmington, NC at the coast	250
November	Western NC, in or near the mountains	200

- Conferences are designed with strong educational content and **meaningful networking** time, including receptions, meals, and 30-minute breaks that help sponsors connect with attendees throughout the event.
- The Spring conference is typically a half-day, full-day, half-day format. The Summer conference includes a Sunday evening reception and a Tuesday closing dinner and dance party. The Fall conference is typically two days with an opening evening reception and mid-afternoon close.

Who Our Sponsors Reach

60%	Finance leaders: Finance Directors, CFOs, Managers and Assistant Managers of smaller units
30%	Second-in-command leaders: Assistant Finance Officers, Deputy CFOs, Division Managers
10%	Professional staff: Analysts, Accountants, and emerging leaders

- NCGFOA members come from all sizes of units, including NC's largest governments and smallest jurisdictions. Municipalities and counties make up the largest sectors. Utilities and other agencies are also represented in NCGFOA membership. NC has **100 counties & over 500 municipalities.**
- NC local governments serve over 9 million citizens and $1.9 trillion in tax base. Just cities & counties held $**8.1 billion** in cash & investments in 2025, and spent **$8.2 billion** in general funds alone, not including proprietary or other funds.

Sponsor value: high-quality conversations with public finance professionals who help evaluate and select critical services for local governments. Sponsors are invited to calls for presentations.

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Why North Carolina + Why NCGFOA

NC Has a Strong Local Government Finance Ecosystem

• North Carolina is recognized for its **strong local governments**, supported by rigorous financial management standards and oversight from the State Treasurer's office and the Local Government Commission.

•. NCGFOA has certified approximately 350 North Carolina **Certified Local Government Finance Officers**, who have demonstrated their expertise by successfully completing examinations through the UNC School of Government

• NC local government financial leaders receive support from NCGFOA in **collaboration** with the following organizations:

- North Carolina League of Municipalities
- North Carolina Association of County Commissioners
- NC Treasurer's Office
- UNC School of Government
- GFOA
- Black Caucus of NCGFOA
- NC Local Government Investment Association
- North Carolina Association of CPAs

What Sponsors Receive

Visibility	Event signage, representative registration, and logo placement based on sponsorship level.
Access	Attendee registration lists with titles and units
Engagement	Exhibit booths, conference app presence, receptions, meals, and **structured vendor-traffic incentives**.
Credibility	Association with a trusted professional organization serving NC local government finance officers.
Year-round options for advertisement	NCGFOA.org website, monthly newsletter, sponsored emails, and website remarketing via NCGFOA's agreement with The Association Partner Group.

100%

Attendees would recommend the conference to their professional peers

41

Fall 2026 sponsorship booth slots sold out. Future events will be reconfigured.

$200

Stay in touch as an **Associate Member**. Receive calls for Presentations. (Membership not required for sponsorship or advertising.)

Ready to connect with North Carolina's finance leaders?

Sponsor, Advertise, Join Us!

Contact
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